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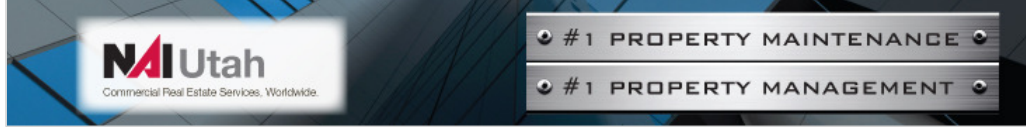
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100 Most Influential People

by Heather Stewart and Heidi Kulicke

27 January 2011—

Every three years, *Utah Business* magazine features our **100 Most Influential People**—individuals who are key to shaping the economic, political and social climate of the state. From the halls of government to powerful boardrooms, these are the people who are responsible for creating the widely held perception that Utah is the most business-friendly state in the nation. The **100 Most Influential People**, while leading top companies and heading important government agencies, also have a wider impact beyond their own organizations, nurturing a vibrant and expanding economy.

Stan Albrecht

President, Utah State University

A veteran employee of Utah State University, Albrecht worked as a dean and an executive vice president and provost at Utah State before being named president in 2005. He launched a \$200 million fundraising goal and has strengthened USU's branch campuses to reflect a stronger, more cohesive Utah State University system. *Forbes* has ranked USU the No. 1 public university in the West and Top 5 in the nation.

Amy Rees Anderson

CEO, MediConnect Global

Anderson has helped MediConnect Global Inc., achieve more than 1,000-percent revenue growth from 2004-2009 and be awarded for its growth and technology in 2010. Hosting an online repository of over five million digitized patient medical records, spurred an invitation to be part of President Obama's White House Regional Forums on Health Reform in 2009.

Advice to Execs: "Always, always do the right thing—even when it's hard or scary. If you follow that advice your life will be a success, come what may."

Scott Anderson

CEO, Zions Bank

Zions operates 115 full service branches throughout Utah and 25 full service branches in Idaho. Anderson joined Zions in 1991 and has built Utah's oldest financial institution up, offering investment, mortgage, and insurance services and has a network of loan origination offices for small businesses nationwide.

Jerry C. Atkin

CEO, SkyWest Airlines

In 1975, Jerry Atkin became the youngest president of a scheduled airline at age 26. From the airline's humble beginnings through its immense growth, Atkin built a team of leaders who have positioned SkyWest to become the world's largest independently owned regional airline. SkyWest employs more than 10,500 workers in 39 states, Canada and Mexico. The airline operates more than 1,500 flights per day for United Express, Delta Connection and AirTran.

Deborah Bayle

CEO, United Way of Salt Lake

Deborah Bayle heads United Way of Salt Lake, a \$15 million organization with operations in Salt Lake, Davis, Summit and Tooele counties. Previously, she was CEO of the Greater Salt Lake Chapter of the American Red Cross and COO of the Salt Lake Chamber, where she is currently a member of the board of directors.

Most Powerful Influence: "Most of our community's top business leaders passed through the [Salt Lake] Chamber's doors at one time or another—and I learned much from many of them... both how I wanted to do things and how I didn't. I was very fortunate to have some of these great people as my mentors and my cheerleaders."

Lane Beattie

President, Salt Lake Chamber

Beattie is known for his "work hard and anything is possible" ideals and shifted the chamber's focus from a primarily networking organization to one that influences public policy to benefit businesses. Membership grew from 4,200 organizations at the beginning of 2009 to 5,700 by the end of the year, a period when many chambers in the country were losing memberships.

Proudest Accomplishment: "The policy decisions and involvement we've had in transportation, education and USTAR [Utah Science Technology and Research]. All three have had direct impacts on the state economy and have played significant roles in Utah being considered the top business state in the nation."

Scott Beck

Executive Director, Salt Lake Convention & Visitors Bureau

Beck has helped attract many new and returning visitors to Utah. he led the SLCVB to its 16th Meetings & Conventions' Gold Service Award in 2010 and helped secure the Outdoor Retailer Show through 2014.

Most Powerful Influence: "My daughter Hannah. She suffers from a very rare chromosomal abnormality, and her perseverance and unconditional acceptance of others has been the best example of true leadership that I could have ever ask for."

Ralph Becker

Mayor, Salt Lake City

Ralph Becker served in the Utah State House of Representatives for 11 years before becoming mayor of Utah's largest city, with nearly 200,000 residents and several redevelopment projects in the city's center. As mayor, Becker has spearheaded several education, environment and open government initiatives.

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Michael Benson
President, Southern Utah University
Benson has been president of SUU since 2006 but has also taught as a professor there, as well as at Brigham Young University, the University of Utah and Snow College. Benson was also president of Snow College for 5 years, where he helped raise more money during his tenure than in the previous 117 years of the institution's history combined.
Proudest Accomplishment: "Helping SUU accomplish its 20-year goal of getting into the Big Sky Conference."

A. Lorris Betz
CEO,
University of Utah Health System
The University of Utah Health System has undergone tremendous growth during the 11-year tenure of Lorris Betz as CEO. During this time, the university has opened or drastically remodeled 12 major facilities for education, research or clinical practice. Also under his leadership, the health sciences budget more than doubled to over \$2 million.
Advice to Execs: "Recruit the best, listen with purpose and act consistently."

Bruce Bingham
Founding Partner, Hamilton Partners
The vision of building Salt Lake's newest high-rise can be attributed to Hamilton Partners and, specifically, Bruce Bingham. He helped assemble a team of people and resources, enabling the construction of 222 Main, the renovation of the Boston Building and other Downtown Rising projects in Salt Lake City.
Most Powerful Influence: His membership in The Church of Jesus Christ of Latter-day Saints and the experiences he has derived from it.
Advice to Execs: "Act with integrity and be a good listener."

Thomas E. Bingham
President,
Utah Manufacturers Association
As president of the UMA, Tom Bingham serves as a lobbyist and advocate for the state's manufacturing industry, which is the state's third-largest industry and represents nearly 9 percent of the employment in Utah. The organization boasts nearly 800 members and has been an influence in the state for more than a century. Bingham also is a member of the Workers Compensation Advisory Council and the Employment Security Advisory Council under the Labor Commission of Utah.

Dr. Cynthia A. Bioteau
President,
Salt Lake Community College
With more than 35 years in the education, mental health and business fields, Bioteau has helped build SLCC to the highest enrolling college in the state with 13 locations throughout the valley and through SLCC Online. She has helped create the five-college national center for biotechnology workforce, leading the recent development of the National Institute for Advanced Energy Training, located at SLCC, and supporting the creation of the Women's Business Institute.
Most Powerful Influence: "Education in every form and fashion, at every level, has opened doors at each juncture that I could never have anticipated!"

Jacob Boyer
President, The Boyer Company
Jake Boyer is president of The Boyer Company, a position he assumed in June 2006. He has been instrumental in the development of The Gateway, a 2.1 million-square-foot development, one of Utah's largest mixed-use projects. Boyer also has extensive experience developing governmental, medical, office and retail projects. Boyer served as chair of the Salt Lake Chamber Board of Governors when he was 37 years old, making him the youngest chair in the chamber's history.

David Bradford
Chairman, Fusion-io
In May 2010, Bradford transitioned from CEO to Chairman. During his tenure as CEO, Bradford played a significant role in leading the growth of Fusion-io, brought a new level of teamwork, excitement and talent to the company, including recruiting Apple co-founder, Steve Wozniak. He was instrumental in securing more than \$100 million in venture capital and bank financing. The company was named the most promising venture-backed company for information technology by the *Wall Street Journal* and the most innovative up-and-comer in the world by *Business Week* readers.

Jack Brittain
Vice President, Technology Venture Development, University of Utah
More than 900 student inventors and entrepreneurs statewide participate in the programs Brittain has helped the U of U create. In 2010, the U of U was announced No. 1 in the nation for generating spin-offs, passing MIT with one-fifth MIT's annual funding.
Most Powerful Influence: "My grandparents, who worked as miners, farmers, cooks, truck drivers, railroad engineers, waitresses, washer women, maids, janitors and laborers with a hope that their grandchildren might go to college and have the opportunities that come with a college education. They are all deceased, but with me every day. The great privilege of my life is providing these opportunities to thousands of students."

Lonnie M. Bullard
CEO,
Jacobsen Construction Company
Lonnie Bullard became president and CEO of Jacobsen Construction Company in 1996. Since then, he's watched with pride as the company has built and restored some of Utah's most prized buildings, including the LDS Conference Center, the State Capitol, the Salt Lake Tabernacle, the Grand America Hotel, venues for the Salt Lake Olympics and currently the City Creek Center.
Proudest Accomplishment: "I am most pleased with the evolution of Jacobsen into a 100 percent employee-owned company in 2006, and our attempts to recognize and adhere to a set of values established and followed by Jacobsen's leaders since the company's founding in 1922."

Fraser Bullock
Co-founder and Managing Director, Sorenson Capital
Bullock headed the team as CEO, COO and CFO (at different times) that pulled off one of the most successful Olympic Winter Games in history—the 2002 Winter Games, which generated a \$100 million profit.
Proudest Accomplishment: "Building a great team of superbly talented individuals who work well together."

H. David Burton
Presiding Bishop, The Church of Jesus Christ of Latter-day Saints
H. David Burton has served as the presiding bishop of the LDS Church since late 1995. In this role, he is responsible for many of the temporal affairs of the church, including oversight of member tithes and other contributions, administration of programs to assist the poor, oversight of the design and construction of churches and temples, and management of membership records.

Patrick M. Byrne
CEO, Overstock.com
Patrick Byrne leads Overstock.com, a Utah-based Internet retailer that was founded in 1999 and has been publicly traded since 2002. Under Byrne's leadership, revenue soared from \$1.8 million in 1999 to \$800 million in 2008. Byrne has founded 19 schools internationally and is a champion of educational freedom in the United States. He is a strong social advocate involved with economic and corporate responsibility.

David W. Checketts
Chairman, SCP Worldwide

David Checketts founded SCP Worldwide in 2001. Under his direction and leadership, Rio Tinto Stadium and the Real Salt Lake soccer team established Utah as a viable home for a professional soccer franchise as the team took the MLS Cup in 2009.

Advice to Execs: Keep calm and carry on. "During these tough economic times, I think this is great advice for all executives to just keep putting one foot in front of the other and push through."

Val Christensen
CEO, EnergySolutions

EnergySolutions is an international nuclear services company head-quartered in Salt Lake City with operations across North America and the United Kingdom. The company employs more than 5,000 workers worldwide. Val Christensen was hired in 2006 as an executive vice president and general counsel. He became CEO in early 2010.

Wilford W. Clyde
CEO, Clyde Companies, Inc.

Family-owned Clyde Companies, Inc. traces its roots to 1927, when a construction company was established by Wilford W. Clyde, the grandfather of current company president and CEO Wilford W. Clyde. The profitable company owns W.W. Clyde & Co., Geneva Rock Products, Sunroc, Gorge Rock and Beehive Insurance.

Most Powerful Influence: His parents, Blaine and Louise Clyde. "They taught principles of integrity, hard work and fairness that have guided my life."

Advice to Execs: "Develop a sound business plan that will look at the worst-case scenario. If you can be successful in this scenario then anything better will be successful."

Nancy Conway
Editor, *The Salt Lake Tribune*

Conway has headed the newsroom, bringing the state vital stories since 2003. Conway has helped lead the paper's print edition, and develop an online version. Today, *The Salt Lake Tribune* is Utah's largest-circulation, award-winning, daily newspaper.

Peter Corroon
Mayor, Salt Lake County

Salt Lake County, which Peter Corroon has served as mayor since his election in 2004, encompasses 16 cities and six townships, and the county government provides services to nearly 1 million residents. Additionally, Corroon serves on the boards of several nonprofits and associations, including the National Association of Counties.

Rick Craig
CEO, America First Credit Union

Craig has helped grow his organization with true belief in the "people helping people" credit union motto, constantly giving back to the Utah community. America First has 100 branches, and is the 11th largest credit union in assets in the United States with over \$5.1 billion, and the 7th largest credit union in membership in America with more than 534,000 members.

Advice to Execs: "Implement the Golden Rule."

Lew Cramer
CEO, World Trade Center Utah

Since 2006, Cramer has played a major role in international business and exports in Utah. Projections show the total for merchandise exports for the state may surpass the \$11 billion mark, which would be a new record. Cramer was also the director general of the U.S. Commercial Service during the Bush administration, directing the activities of 1,400 commercial officers at more than 150 embassies worldwide and in 65 offices throughout the United States.

Gary L. Crocker
President, Crocker Ventures

In a 30-plus-year career, Gary Crocker has founded, funded and led innovative health care and life science firms, many of which have established global leadership in strategic industry niches. The Crocker Venture's team is allocating substantial financial and human capital to move several breakthrough, life-saving medical device and biotech technologies to market.

Proudest Accomplishment: "I am very pleased over the years to have helped to create the productive and trans-parent corporate cultures that have and are advancing such promising health care technologies."

Candace Daly
State Director, NFIB/UT (National Federation of Independent Business)

With more than 20 years of experience on Utah's Capitol Hill, Daly powerfully represents thousands of small businesses in the state, working with the Legislature and the Governor's office to share the voice of small businesses in Utah.

Advice to Execs: "I learned this from my father—it doesn't matter who takes the credit as long as the job gets done and it gets done right."

Mark W. DeYoung
CEO, Alliant Techsystems

Mark DeYoung's accomplishments include growing ATK into the world's largest and most profitable manufacturer and supplier of military, sporting and law enforcement ammunition. The company, which has offices located throughout the country, employs 18,000 people and boasts revenue of nearly \$5 billion.

Advice to Execs: "Ensure you lead by example and that you remain disciplined in your career and personal life. Maintain a balance in the physical, emotional, spiritual, and temporal challenges and interests in your life."

Michael Dowse
President, Amer Sports Winter and Outdoor – Americas

Mike Dowse is the president and general manager of Amer Sports Winter and Outdoor – Americas. The company's global headquarters are located in Helsinki, Finland, with manufacturing and sales locations worldwide. Amer Sports relocated its North American headquarters from Portland to Ogden in 2007. Dowse is responsible for the company's Salomon, Atomic and Suunto brands in the United States.

Christine M. Durham
Chief Justice, Utah Supreme Court

Christine Durham has served as Chief Justice of the Utah Supreme Court since 2002, and she has been on the Utah Supreme Court since 1982. Before that, she served as presiding judge of the Third Judicial District Court for a year. Her work has also included service on the Utah Judicial Council, the Commission on Justice in the 21st Century and the Committee on Improving Jury Service, which she co-chaired.

Spencer F. Eccles
Philanthropist

As chairman and CEO of the George S. and Dolores Doré Eccles Foundation, Spencer Eccles leads a foundation that grants about \$30 million annually to a variety of organizations. He also heads the Marriner S. Eccles Foundation and is a member of three other Eccles family foundations. Eccles is currently the treasurer at the University of Utah, and was chairman and CEO of First Security Corporation from 1982 to 2000, when it was sold to Wells Fargo. He was also a member of the Salt Lake Organizing Committee's board of directors and executive committee.

Spencer P. Eccles
Executive Director, Governor's Office of Economic Development

As head of GOED, Spencer Eccles oversees the state's effort to spur economic development and fulfill the department's vision to position Utah as the best performing economy in the nation and as a premier global business destination. Eccles is also an entrepreneur with ties to local and international companies.

Jeff Edwards

President & CEO, Economic Development Corporation of Utah
EDCUtah is a public/private partnership, working with state and local government and private industry to attract and grow competitive, high-value companies and spur the development and expansion of local Utah businesses. Edwards joined the company as vice president of client services in 2001, and has been president and CEO since 2005.

Dan England
CEO, C.R. England

Chester R. England founded trucking giant C.R. England in 1920 when he began hauling milk from farms to dairies in Northern Utah. Eighty years later, his grandson, Dan England, is president and CEO of this \$1 billion company.

Most Powerful Influence: His father, Gene England. "He taught me about hard work, entrepreneurship, and being deferential and respectful of family members in the business."

Michael B. Falk
President, NAI Utah

Michael Falk, president of NAI Utah, is most proud of the company culture he's worked to cultivate. The culture of teamwork permeates throughout the organization, starting with Falk and his partners at NAI's inception 12 years ago. This has helped NAI become one of the leading commercial real estate firms in the state.

Advice to Execs: Recruit, retain, reward and train the strongest talent and position them where they can use their strengths to the fullest to succeed. Coach them to one day be better than you and it will make everyone better.

Brandon D. Fugal

Executive Vice President, Coldwell Banker Commercial

Brandon Fugal is the definition of success in the commercial real estate industry—he has listed and leased more office projects than any other agent in Utah. His experience and position as executive vice president with Coldwell Banker Commercial gives him the opportunity to work on many of the most significant office leasing projects along the Wasatch Front.

Most Powerful Influence: His father, Daniel B. Fugal. "If I become half the man my father is, I will have made it."

Advice to Execs: Never underestimate the power of a relationship. "I can trace much of the success I have experienced back to a single relationship that began with a cold call."

Robert H. Garff

CEO, Garff Enterprises

Robert Garff became chairman and CEO of Garff Enterprises, parent company of Ken Garff Automotive, in 2000. At that time, the company had 10 stores generating \$100 million in sales. Today, the group has 40 stores throughout Utah and four other states with nearly \$1 billion in sales. Garff Enterprises is known for its involvement in the community, ownership of arena football's Utah Blaze and Vehix.com, as well as customer-focused programs that build loyalty and repeat sales. Garff previously served as Speaker of the House of Representatives for the state of Utah.

Clark Gilbert

CEO, *Deseret News*

In May 2010, Gilbert became the president and chief executive officer of the *Deseret News*. He has been a part of the coordination of efforts between Deseret Digital Media and the *Deseret News*. He also oversees online operations at DeseretNews.com, KLS.com, DeseretBook.com, MormonTimes.com and LDSChurchNews.com. *Deseret News* is the fastest growing daily newspaper and the oldest continually published daily in the state.

Matthew R. Godfrey

Mayor, Ogden City

As mayor, Matthew Godfrey set out to revitalize Ogden and create new economic opportunities for businesses and the 83,000 residents of the city. Under his leadership, the downtown district has begun to prosper with new investments and developments. Most notably, Ogden City has also become a favored relocation destination for national and international outdoor recreation companies.

Advice to Execs: "I would suggest they recruit a great team, develop a specific vision and plan of action, then pursue it relentlessly."

Alan E. Hall

Chairman, MarketStar Corporation

Alan Hall is both an entrepreneur—as the founder, former CEO and current chairman of MarketStar Corporation—and an active angel investor. Hall currently serves as the managing director of growth equity venture capital fund Mercato Partners, and he is also the founder and chairman of Grow Utah Ventures, a nonprofit with a mission of stimulating economic development through entrepreneurship. Hall is chairman of the Utah Technology Council and of Weber State University's board of trustees. He is also the founder and chairman of the philanthropic Hall Foundation.

Advice to Execs: Know your customers.

John W. Hanshaw

CEO, MountainStar Healthcare

John Hanshaw, who has more than three decades of experience in the health care industry, is the CEO of MountainStar Healthcare, a division of HCA that encompasses nine acute care hospitals, a psychiatric facility, outpatient surgery and imaging centers, and physician practices and clinics in Utah and Idaho. Hanshaw was CEO of St. Mark's Hospital from 1996 to 2005, when he was appointed CEO of MountainStar.

Proudest Accomplishment: "Bringing a talented and high-performing team together, and transforming independent operating units into a system. This approach has proven to elevate the engagement of our employees and improve patient care."

Orrin G. Hatch

Senator, United States Senate

In his three-plus decades in the Senate, Orrin Hatch has accumulated a great deal of influence through memberships on several high-power Senate committees. Hatch, who is Utah's longest-serving senator, is a senior member of the Finance Committee, former chairman of the Judiciary committee, former chairman of the Health, Education, Labor and Pensions (HELP) Committee, and senior member of the Select Committee on Intelligence, among other committee assignments. Hatch has also been a tireless advocate of the state's military bases and installations, most recently helping Hill Air Force Base land the new F-35A Lightning II Joint Strike Fighter.

Robert A. Hatch

CEO, Regence BlueCross BlueShield of Utah

As CEO of Regence BlueCross BlueShield of Utah, Robert Hatch heads a health plan with more than 400,000 members and \$1.1 billion in premiums. A former CEO of Wells Fargo in Utah, Hatch served on the Regence board of directors for 10 years prior to his appointment as CEO of the health benefits organization in 2010.

Advice to Execs: People are more important than things.

Gary R. Herbert

Governor, State of Utah

Gary Herbert was sworn in as Utah's 17th governor after former Gov. Jon Huntsman was tapped to become the U.S. Ambassador to China in 2009. Herbert has had the difficult task of shepherding the state through a severe recession, and he has continued and built upon Huntsman's economic development initiatives. Under his watch, Utah has begun adding jobs to its economy, and several companies have picked Utah for expansion or relocation. For example, Adobe selected Lehi in which to build a new campus that will employ up to 1,300 workers over the next decade.

Scott Hirschi

Executive Director,

Washington County Economic Development Council

Since 1995 the WCEDC has served as a partnership between local government and the business community, stimulating the Washington County economy. Hirschi leads its strategic plan, to focus on value added businesses and employment as well as stimulating the expansion of entrepreneurial development.

Proudest Accomplishment: A record of achievement using a partnership of the private and public sectors using carefully managed limited resources.

Earl Holding

CEO, The Sinclair Companies

Earl Holding serves as CEO of The Sinclair Companies, a diversified company involved with oil exploration and tourism ventures. Holding oversees the company's hotel and resort properties, including Sun Valley Resort, Snowbasin Ski Resort, the Grand America Hotel, the Westgate Hotel and the Little America chain of hotels.

Matthew S. Holland

President, Utah Valley University

Prior to his appointment as the 6th president of UVU, Holland was an associate professor of Political Science at Brigham Young University, held several leadership positions in higher education, and served as special assistant to Governor Michael O. Leavitt. Starting fall semester 2011, Utah Valley University will offer the state's first four-year degree in geomatics, the modern iteration of what used to be known as land surveying.

Truman Hunt

CEO, NuSkin

Truman Hunt was appointed president and CEO of Nu Skin Enterprises in 2003. Under his leadership, the company operates in 50 markets, with recent expansions into China, Eastern Europe and Latin America. Hunt is also active in industry associations, most recently serving as chairman of the World Federation of Direct Selling Associations from 2005 to 2008. He currently serves on the advisory boards for the Nu Skin Force for Good Foundation and the Nourish the Children Initiative.

Jon M. Huntsman, Sr.

Founder, Huntsman Corporation

Jon Huntsman, Sr., is the founder and executive chairman of Huntsman Corporation, an international company that produces specialty chemicals. He is perhaps most well known for founding the Huntsman Cancer Institute, a world-class cancer research and treatment facility. Huntsman is also a noted global philanthropist, having contributed more than \$1.2 billion to humanitarian causes, including millions to local colleges and universities.

John English

General Manager,

Utah Transit Authority

John English has served as general manager of the Utah Transit Authority since 1997. His tenure has included the significant expansion of the TRAX system with nearly \$350 million in federal funding to complete the Sandy and University extensions. He also helped secure nearly \$500 million in federal funds to build the FrontRunner commuter rail line that extends from Weber to Salt Lake County.

Clark D. Ivory

CEO, Ivory Homes

Clark Ivory heads the largest home-building company in the state. Ivory has led the company to build more than 13,000 homes. In 1987, founder Ellis Ivory registered the trademark "Utah's Number One Homebuilder," and for 23 consecutive years, the company has remained No. 1 in the number of homes built in Utah. Ivory Homes has nearly 50 communities in Utah and had \$81 million in permits in 2009.

Josh James

CEO, Corda Technologies, Inc

No. 26 on *Fortune's* 40 Under 40 list, co-founder and former CEO of Omniture, James sold the company to Adobe in 2009 for \$1.8 billion. He acted as senior vice president and general manager of the Omniture Business Unit at Adobe until July 2010. James recently purchased Corda Technologies, Inc. of London.

David Jolley

Regional President, Ernst & Young

Jolley is most proud of Ernst & Young's influence in Utah's Entrepreneurial Community. With Jolley's leadership, the company's annual Entrepreneur of the Year program recognizes outstanding business leaders from across the state.

Advice to Execs: Good opportunities are rarely convenient.

Fred P. Lampropoulos

CEO, Merit Medical Systems

Merit Medical Chairman and CEO Fred Lampropoulos says he's proud to have built a global company that brings physicians and patients together. He holds more than 100 patents on devices used in the diagnosis and therapeutic treatment of cardiovascular disease, serves on several community and advisory boards, and received the Utah Governor's Medal for Science and Technology in 2003.

Most Powerful Influence: "I admire Ronald Reagan for his courage and vision, and Dale Ballard for his creativity and innovation in pioneering the medical device industry here in Utah."

Advice to Execs: "You must be a jack of all trades and understand finance, sales, marketing, regulatory, government affairs, operations and every other facet of your business better than anyone else."

Michael M. Lawson

CEO,

Commerce Real Estate Solutions

Michael Lawson says he is proud of the way his team at Commerce Real Estate Solutions continues to handle business during the recession. When growth stalled and reductions and closures were rampant, Commerce acquired and opened four new offices and two new service lines in 2010.

Most Powerful Influence: His mother, Shirley Yockey. "She has an incredible work ethic, a never quit attitude, a willingness to try anything and a desire for perfection."

Advice to Execs: "You're going to make mistakes, you're going to have challenges and you're going to have to make a decision regarding the options available to you. I'd rather get in trouble for something I did, rather than something I didn't do."

David S. Layton

CEO, The Layton Companies

David Layton is president and CEO of The Layton Companies, Utah's largest construction company with offices nationwide. As the youngest son of the company's founder, Layton followed in his father's footsteps to grow the company into a nationally recognized construction and engineering services leader. Layton serves on several boards with the University of Utah, on the executive committee of the Utah Sports Commission and on the executive board of the Economic Development Corporation of Utah. The Layton Companies is presently listed 63rd of the Top 400 Construction Companies in the United States by Engineering News Record.

G. Edward (Ed) Leary

Commissioner, Utah Department of Utah Financial Institutions

Ed Leary has served as commissioner of the DFI since 1992. Under his leadership, the department has achieved several legislative victories: reducing regulatory fees by 30 percent, allowing foreign-owned depository institutions, enabling state-chartered depository institutions to engage in the insurance business and creating progressive trust laws.

Proudest Accomplishment: Fostering the industrial bank industry in Utah.

Jack Livingood

CEO, Big-D Construction

During Jack Livingood's career, Big-D has grown from a small family business to one of the top builders in the nation. Big-D has successfully completed more than 100 million square feet of projects and employs more than 500 people in six offices throughout the western United States.

Most Powerful Influence: His father, Dee Livingood. "He taught me the values that have defined my business career. He was the best man I have ever known."

Advice to Execs: "Have passion for what you do and create an environment where good people can succeed."

Ross Matthews

CEO, Sinclair Oil Corporation

Ross Matthews serves as CEO of Sinclair Oil Corporation, a subsidiary of The Sinclair Companies. Sinclair Oil is a fully integrated energy business involved in exploration, production, refining, pipeline, trucking, terminal and marketing operations. Nearly 3,000 service stations in more than 20 states are branded under the Sinclair name. The company also operates three oil refineries, pipelines, exploration operations and a trucking fleet, all in the western United States.

Ted McAleer

Executive Director, USTAR

McAleer was part of the 2005 team that found USTAR (Utah Science Technology and Research), a program that has achieved positive return for tax payers in just 4 years, while providing millions of dollars to research and commercialization throughout the state.

Most Powerful Influence: "I consider West Point to be the nation's premier leadership program and my four years at West Point grou