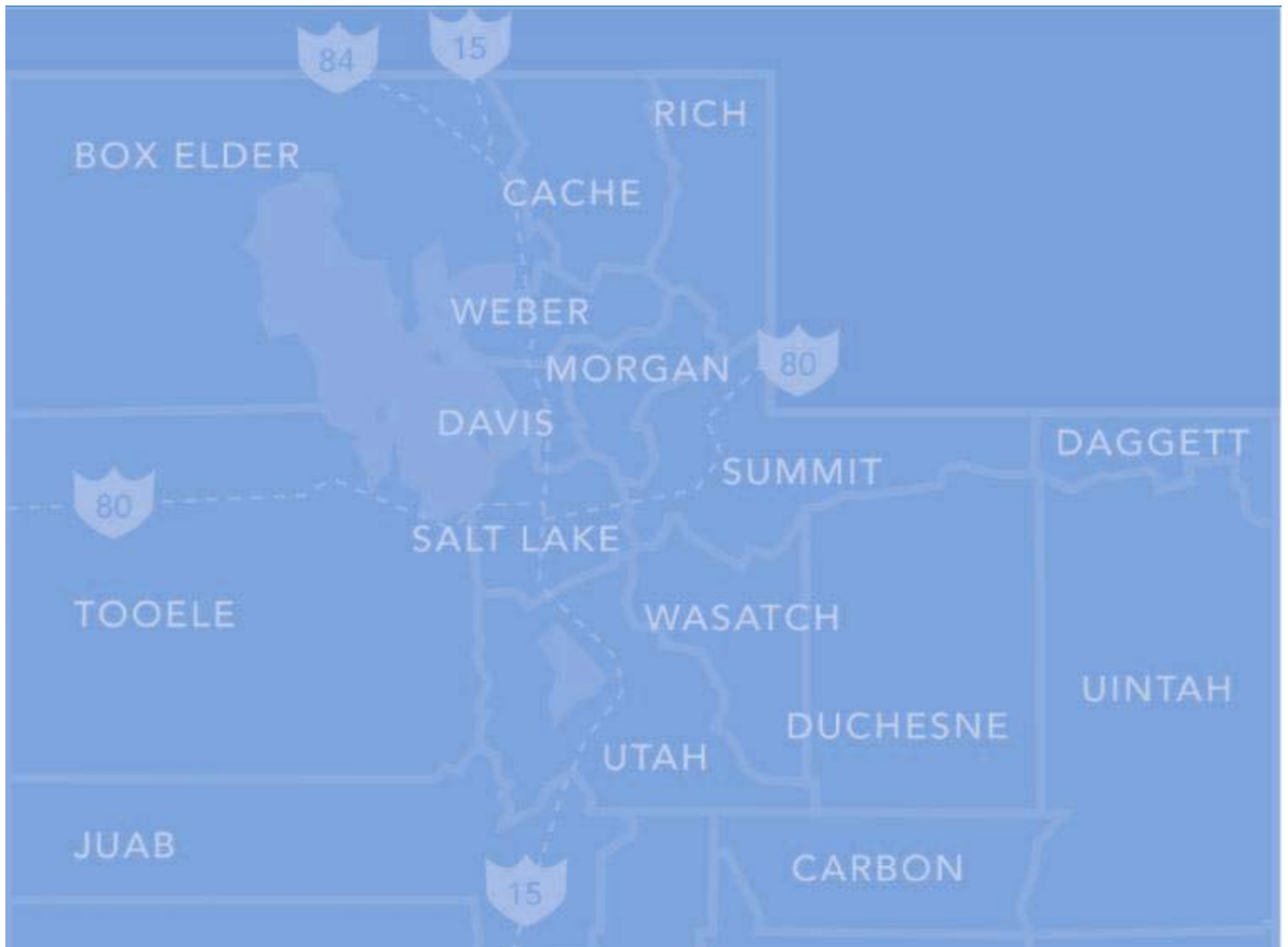


Wasatch County

COUNTY PROFILE

11



Wasatch County Profile



Wasatch County is a rural county located southeast of Salt Lake City less than 45 minutes from the Salt Lake International Airport. The largest city and county seat is Heber City, which has a population of nearly 10,000. Two highways (US 40 and US 189) intersect in Heber City which is 15 miles south of Park City. Wasatch County is surrounded on 3 sides by the Uinta-Wasatch-Cache National Forest providing year round recreational opportunities

POPULATION

	2010 Population	Housing Units
Heber City	9,451	3,211
Wasatch County	21,970	7,627
State of Utah	2,849,876	882,958

Source: Decision Data Resources

WASATCH COUNTY DEMOGRAPHICS

	2000 Census	% Change	2010 Estimate	% Change	2015 Forecast	
Population	15,215	44.40%	21,970	13.7%	24,982	
Households	4,743	60.81%	7,627	24.0%	9,454	
Age	2000 Census	%	2010 Estimate	%	2015 Forecast	%
0 to 4	1,398	9.2%	2,243	10.2%	2,675	10.7%
5 to 14	2,892	19.0%	3,609	16.4%	4,332	17.3%
15 to 19	1,392	9.2%	1,519	6.9%	1,790	7.2%
20 to 24	1,028	6.8%	1,473	6.7%	1,586	6.3%
25 to 34	2,093	13.8%	3,698	16.8%	3,514	14.1%
35 to 44	2,318	15.2%	2,683	12.2%	3,349	13.4%
45 to 54	1,758	11.6%	2,514	11.4%	2,679	10.7%
55 to 64	1,052	6.9%	1,914	8.7%	2,332	9.3%
65 to 74	739	4.9%	1,281	5.8%	1,516	6.1%
75 to 84	408	2.7%	765	3.5%	908	3.6%
85+	137	0.9%	271	1.2%	302	1.2%
Median Age	29.5		30.7		31.5	
Ethnicity	2000 Census	%	2010 Estimate	%	2015 Forecast	%
Caucasian	14,549	95.6%	21,030	95.7%	23,944	95.9%
African American	33	0.2%	48	0.2%	53	0.2%
American Indian or Alaskan Native	65	0.4%	87	0.4%	85	0.3%
Asian or Pacific Islander	60	0.4%	94	0.4%	116	0.5%
Some Other Race	298	2.0%	407	1.9%	503	2.0%
Two or More Races	210	1.4%	304	1.4%	281	1.1%
Hispanic Population	2000 Census	%	2010 Estimate	%	2015 Forecast	%
Hispanic	775	5.1%	1,709	7.8%	2,239	9.0%
Household Income	2000 Census	%	2010 Estimate	%	2015 Forecast	%
\$0 - \$14,999	349	7.4%	425	5.6%	492	5.2%
\$15,000 - \$24,999	506	10.7%	613	8.0%	714	7.6%
\$25,000 - \$34,999	600	12.7%	579	7.6%	590	6.2%
\$35,000 - \$49,999	937	19.8%	1,136	14.9%	1,245	13.2%
\$50,000 - \$74,999	1,246	26.3%	1,691	22.2%	1,960	20.7%
\$75,000 - \$99,999	572	12.1%	1,502	19.7%	2,081	22.0%
\$100,000 - \$149,999	268	5.7%	1,180	15.5%	1,722	18.2%
\$150,000 +	265	5.6%	501	6.6%	650	6.9%
Average Household Income	\$62,412		\$78,890		\$89,579	

Source: Decision Data Resources

MAJOR RECENT ANNOUNCEMENTS¹

- The St. Regis Deer Crest Resort opened in December 2009. Known for its signature butler service, exquisite design, and indulgent spas, St. Regis is among the world's most revered luxury hotel brands with 18 award-winning properties around the globe. The St. Regis Deer Crest Resort features 26 private residences and 67 condominium hotel suites, offering a total of 114 hotel rooms and 67 one bedroom suites available for nightly rental. The St. Regis Deer Crest Resort is the first branded luxury resort in the state of Utah, located in the exclusive private gated community of Deer Crest at Deer Valley Resort.
- In July 2009 Red Ledges opened their Jack Nicklaus Signature Golf Course. Golf Magazine named Red Ledges the best new private golf course in 2009. Red Ledges is a premier private recreational mountain community in Heber Valley, Utah, which will encompass approximately 1,200 homes across nearly 2,000 acres. In addition to the Nicklaus Signature Golf Course, Red Ledges will host such amenities as a Nicklaus Design nine-hole short course; a Jim McLean Golf School; a Cliff Drysdale Tennis Academy; a premier spa and fitness facility; an equestrian center with indoor and outdoor facilities; and more.
- Wasatch Economic Development initiated a successful Community Development Block Grant to start a revolving loan fund. Initial funding of \$500,000 is available for businesses in rural communities in Wasatch, Utah, and Summit Counties. The revolving loan fund is administered by Mountainland Association of Governments.

MAJOR EMPLOYERS

Company Name	Number of Employees
Wasatch County School District	500 to 999
Zermatt Resort	100 to 249
D Brothers, Inc.	100 to 249
Heber Valley Medical Center	100 to 249
Homestead Resort	100 to 249
RMD Management, Inc.	100 to 249
Smith's Food & Drug Centers	100 to 249
State of Utah	100 to 249
Wasatch County	100 to 249

Source: Utah Department of Workforce Services

WASATCH COUNTY NON-AGRICULTURAL EMPLOYMENT

Wasatch County has an unemployment rate of 8.9% as of December 2010.

Industry	2009	2008	% Change	Numeric Change
Mining	55	59	7.3%	4
Construction	714	737	3.2%	23

¹ Wasatch County

Manufacturing	216	191	-11.6%	-25
Trade, Transportation & Utilities	949	927	-2.3%	-22
Information	92	109	18.5%	17
Financial Activities	254	312	22.8%	58
Professional & Business Services	484	506	4.5%	22
Education, Health & Social Services	464	531	14.4%	67
Leisure & Hospitality	1,324	1,215	-8.2%	-109
Other Services	149	156	4.7%	7
Government	1,314	1,315	0.1%	1
Totals	6,015	6,060	0.7%	45

Source: Utah Department of Workforce Services, September 2009 to September 2010 data

TAXATION

Total Property Tax Rate – Heber City*	0.010460
Wasatch County	0.002090
Wasatch County School District	0.006468
Heber City	0.000961
Wasatch County Fire Protection Special Service District	0.000249
Wasatch County Special Service District # 21	0.000271
Central Utah Water Conservancy District	0.000421
State & Local Sales & Use Tax (Wasatch)	5.95% - 7.35%
State Corporate Franchise Tax	5.00%

*Primary residential property taxed at 55% of assessed value, commercial property taxed at 100% of assessed value.

Source: Utah State Tax Commission

CLIMATE – HEBER CITY

Average Annual Precipitation	16.22 inches
Elevation	5,593 feet
Average July High Temperature	89.0 degrees
Average January Low Temperature	11.0 degrees

Source: Wasatch County

RECREATION

Tourist Attractions	The Heber Valley Historic Railroad is a well-known great ride on restored trains through beautiful Utah scenery.
Golf	The Heber Valley has five championship golf courses including Homestead Resort, Wasatch Mountain State Park, and Soldier Hollow.
Camping/Hiking	Uinta-Wasatch-Cache National Forest, and three State Parks in Wasatch County offer multiple locations for hiking, biking, and camping.
Water Sports	Wasatch County is home to Deer Creek and Jordanelle Reservoirs, both great spots for boating,

	waterskiing, or jet skiing.
Skiing/Boarding	Wasatch County shares part of the world-renowned Deer Valley ski resort. It is also home to Olympic venue Soldier Hollow, a cross-country and biathlon skiing location.
Fishing	Strawberry Reservoir is Utah's top trout fishery. The Provo River is a favorite fly fishing destination and one of the top 10 trout rivers in the Rocky Mountains.
Winter Sports	Soldier Hollow, a 2002 Olympic venue, offers great trails for cross-country skiing, tubing, snowshoeing, and an "Olympic Biathlon Experience" program. The Deer Crest Gondola at Deer Valley is located in Wasatch County just 8 miles north of Heber City.

Source: Wasatch County

ECONOMIC DEVELOPMENT CORPORATION OF UTAH (EDCUtah)

The Economic Development Corporation of Utah (EDCUtah) is a private, statewide, non-profit organization formed in 1987 to provide a unified and professionally managed economic development program promoting the state of Utah.

EDCUtah is an investor-based organization with more than 230 private sector businesses, organizations, chambers of commerce, municipalities and counties. Through these partnerships, EDCUtah facilitates an ongoing effort to develop and nurture a thriving business climate throughout Utah.

EDCUtah specializes in assisting companies considering Utah for a business relocation or expansion. The corporate recruitment team of EDCUtah coordinates all of the information key decision makers and economic development/site consultants need as they evaluate Utah as a site location.

FOR ADDITIONAL INFORMATION

Economic Development Corporation of Utah
 201 South Main Street, Suite 2150
 Salt Lake City, Utah 84111
 Phone (801) 328-8824
 Fax (801) 531-1460
www.EDCUtah.org





edcUTAH

ECONOMIC
DEVELOPMENT
CORPORATION
OF UTAH